

# Freeman Newspaper Group

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## WAUKESHA FREEMAN

*Waukesha County's  
Only Daily Newspaper*

- Published Mon-Fri pm, plus Sat Weekend Edition
- Circulation 17,187
- Paid Daily Newspaper
- Broadsheet retail SAU 6 col. x 21.5 in.
- Classified 9 col. x 21.5 in.
- Deadline: Two days prior to publication
- House & Home Deadline: Tuesday 5 pm



## OCONOMOWOC ENTERPRISE

*Oconomowoc's Paid  
Weekly Community Newspaper*

- Published Thursday
- Circulation 5,090
- Paid Weekly Newspaper
- Broadsheet retail SAU 6 col. x 21.5 in.
- Classified 9 col. x 21.5 in.
- Deadline: Tuesday



## WAUKESHA AREA SUNDAY POST

*Central Waukesha  
County's Free Newspaper*

- Circulation 41,050
- Free Community Newspaper
- Broadsheet retail SAU 6 col. x 21.5 in.
- Classified 9 col. x 21.5 in.
- Deadline: Wednesday 2pm



## LAKE COUNTRY SUNDAY POST

*Western Waukesha and  
Oconomowoc's Free Newspaper*

- Circulation 30,841
- Free Community Newspaper
- Broadsheet retail SAU 6 col. x 21.5 in.
- Classified 9 col. x 21.5 in.
- Deadline: Wednesday 2pm



## AUTO SELLER MAGAZINE

*The Weekly Photo Guide  
to Everything Automotive*

- Published Fridays
- Distribution 17,000 in six counties, 700 locations
- SAU 5 col. x 10 in.
- Deadline: Tuesday prior to publication