

Auto Seller



AutoSeller is Greater Milwaukee's original automotive photo-guide publication with coverage in Milwaukee, Waukesha, Ozaukee, Washington, Sheboygan, Kenosha, Racine, Jefferson and Walworth counties.

Featured in AutoSeller are used cars, 4x4's, trucks, SUV's, mini-vans, classics, imports and domestics, motorcycles, boats, snowmobiles and recreational vehicles.

More than 17,000 AutoSeller magazines are distributed weekly to over 100 different locations which include convenience stores, service stations, mini-marts and auto parts and service stores.

- **Targeted Audience:** They already know they are going to buy . . . the only question is from whom?
- **Photo Ads:** A picture is worth a thousand words, and when you combine a picture with a powerful description . . . the reader is ready to close.

- **Low Cost per Thousand:** Take advantage of our extra low rates to have a larger ad, or reach a wider readership . . . or even both . . . without breaking your budget.

- **AutoSeller** is the original "Photo Ad" magazine exclusive to Milwaukee and Southeastern Wisconsin. We've helped thousands of businesses just like yours to grow . . . and we'll help you.

AutoSeller deadlines are Tuesday, 5 pm for distribution the following Friday.